

## Wednesday, December 7, 2016 (invite only)

5:30 – 6:00      **Cocktails (at Harvest, 21 N Pinckney St. Madison)**

6:00 – 8:00      **VIP Dinner (at Harvest, 21 N Pinckney St. Madison)**

## Thursday, December 8, 2016

7:00 – 8:00      **Continental Breakfast**

8:00 – 8:10      **Opening remarks, announcements and introductions**

*Mike Klein, Founder & President, WTN Media*

*Seth Foldy, MD, MPH Conference Chair*

8:10 – 8:25      **Opening Remarks**

*Paul Soglin, Mayor, City of Madison*

8:30 – 9:10      **Keynote: Threats and Opportunities: The Transformation of Successful Healthcare Organizations**

*Mark McDonald, Managing Director, Accenture*

9:20 – 10:15    **View from the C-Suite: Leadership Dreams and Nightmares**

*Moderator: Frank Byrne MD, President Emeritus, St. Mary's Hospital*

*Michael Hamerlik, CEO, WPS Health Solutions*

*David Northington, MD, CMIO, Memorial Hospital Gulfport*

*Judy Murphy, RN, FACMI, FHIMSS, FAAN, Chief Nursing Officer, IBM Global Healthcare*

*David Lundal, Vice President and CIO, Presence Health*

*Tom S. Lee, Ph.D., Founder and CEO, SA Ignite*

As the pace and complexity of healthcare change increases, what nightmares do senior leaders suffer, and what dreams do they have about transforming their enterprise? What leadership skills and technical solutions are needed for a good night's rest? What can teammates offer one another? Attendees will:

- Review leading strategic challenges, near- and long-term
- Learn about how leaders are adjusting their methods and priorities
- Explore how different executive categories and partners collaborate for success

10:15 – 10:35    **Networking Break**

## 10:40 – 11:30 Succor for a Fraying Workforce

*Moderator: Conference Chair: **Seth Foldy, MD, MPH, FAAFP**  
**Christine Sinsky, MD, VP, Professional Satisfaction, American Medical Association**  
**Pam Cipriano, PhD, RN, FAAN, President, American Nurses Association**  
**Jake Behrens, MD, CEO and Medical Director, Envision ADHD***

An older generation of clinicians nears retirement as millennials and outsourced services pour in. The need for teamwork erodes autonomy. Burned-out professionals complain they are serving technology, not the opposite. Adding “better clinician work-life” to the Triple Aim has been proposed. What’s a leader to do? Attendees will:

- Review emerging changes in both workforce and workflows
- Explore how different workers experience technology
- Learn about leadership and technologies to improve satisfaction along with productivity and quality

## 11:35 – 12:25 Organizational Intelligence – Giving Teams “GPS” to Reach their Goals

*Moderator: Conference Chair – **Barry P. Chaiken, MD, MPH, FHIMSS, CMIO, DocsNetwork Ltd.**  
**Victoria Lozovsky, Director of Market Strategy, Information Builders**  
**Christine Bessler, VP Information Technology and CIO, ProHealth Care, Inc.**  
**Eric Widen, Founder & President, HBI Solutions**  
**Robert F. Donnell, MD, CMIO, Froedtert & The Medical College, Froedtert Health***

“Organizational Intelligence” helps BI drive data-informed decision-making more deeply and widely across the enterprise. How can we put better information into more hands more effectively? What can early adaptors teach healthcare about exemplary use of analytics for better care quality, customer experience, and financial margins? Attendees will

- Review how other industries are getting more from BI
- Explore new technologies that enable “Organizational Intelligence”
- Learn about how information-enabled teams can perform better

## 12:30 – 1:30 Lunch

## 1:35 – 2:05 **Understanding the Impact of Blockchain on Healthcare**

*Moderator: Conference Chair: **Barry Chaiken MD, CMIO, DocsNetwork LLC***

***Peter B. Nichol, Managing Director, OROCA Innovations***

Blockchain will have an enormous impact on global business and the world economy. Blockchain changes business models and will affect everything from the clothes you wear, the food you eat, and even the products you buy. Blockchain technology makes it possible, for the first time in history, to remove – or disintermediate – the middleman from business transactions, and by doing so improves the value of existing products, services, and interactions. Soon this tectonic shift will also impact your healthcare. Join me, as we explore the sustainable value of blockchain technology, navigate through industry disruption, and discover specific healthcare use cases – guaranteed to change the care delivery experience.

## 2:10 – 3:00 **The EHR & Precision Medicine – Obstacles and Opportunities**

*Moderator: **Seth Foldy, MD, MPH, Conference Chair***

***Abel N. Kho, MD, Director, Center for Health Information Partnerships, Feinberg School of Medicine***

***J. Marc Overhage, MD, PhD, FACMI, Chief Health Informatics Officer, Cerner Corporation***

***Robert F. Donnell, MD, CMIO, Froedtert & The Medical College, Froedtert Health***

Delivering precision care for patients' unique genomes and conditions is the next frontier. The EHR plays a critical role in collecting the clinical data for next-generation biomedical discovery, and to guide clinicians along millions of possible personalized care paths. What obstacles remain to be overcome, and how will applications and care processes change?

Attendees will:

- Review drivers and opportunities for precision medicine
- Learn how the process may affect their organizations
- Explore how HIT will help clinicians deliver more personalized care

## 3:00 – 3:20 pm **Networking Break**

## 3:20 – 4:00 **CyberSecurity: Life, Death and Security in the Digital Age**

*Moderator: Conference Chair – **Barry P Chaiken, MD, MPH FHIMSS, CMIO, DocsNetwork Ltd***

***William Yasnoff, MD, PhD, NHII Advisors***

***Stephanie J. Dingman, CPCU, CIC, ARM, SVP and Team Leader, Aon Risk Solutions***

***Peter B. Nichol, Managing Director, OROCA Innovations***

***Todd Fitzgerald, Global Director of Security, Grant Thornton International, Ltd.***

***Asif Naseem, President & CEO, PDS***

We've been repeatedly warned about our vulnerability and implemented new HIPAA rules but still suffer rising rates of theft and ransomware. Cybersecurity is a classic set-up for disruption: backbreaking technologies and policies that aren't keeping us safe. What radical technologies, incentives or policies will shake this field soon? And should we prepare for failure as hard as we work on prevention? Attendees will:

- Briefly review cybercrime methods, data targets and monetization
- Explore decentralization; loss-management; post-event response and other emerging strategies
- Learn about new technologies, cybercrime insurance & preparing for a successful attack

## 4:05 – 4:45 **Picking, Planting & Growing Innovations**

*Moderator: **Seth Foldy, MD, MPH Conference Chair***

***P. Nelson Le, MD, MBA, Medical Director, AVIA***

***Mike Anderes, Chief Operating Officer, Inception Health & Froedtert***

***Jennifer Brown, Managing Director, Ponder & Co.***

***Frank Byrne, MD, President Emeritus, St. Mary's Hospital, HealthX Ventures***

As Federal direction becomes less pronounced and as needs grow more acute, health care providers are reasserting their roles as overseer and developers of technology development. For most organizations, this role sits far from their core mission and competencies. Attendees will:

- Learn about how leading health organizations are collaborating with one another and with technology and finance experts to drive tomorrow's technologies
- Review issues involved with due diligence regarding technology acquisition
- Explore emerging modals of how healthcare providers, including non-profits, are investing in the development of new technologies and start-ups

## 4:45 – 6:30 **Networking Reception**