

DHC2016

Disruptive Healthcare Conference®

December 7-8, 2016
 Monona Terrace ~ Madison WI
 dhc2016.com

BENEFITS	PLATINUM \$ 14,000 LIMITED	GOLD \$ 9,000 LIMITED	SILVER \$ 5,000 LIMITED
CUSTOMER CASE STUDY OR PANEL <ul style="list-style-type: none"> • Present a customer case study or relevant topic panel • Speakers must be Company Executive • Topic must be approved by advisory board • Presentation must be non-commercial 	✓		
PARTICIPATE IN A PANEL <ul style="list-style-type: none"> • Have a company executive take part in a panel discussion 		✓	
PURCHASE ALA CARTE BENEFITS <ul style="list-style-type: none"> • Benefits are at additional cost 	✓	✓	
ATTEND WEDNESDAY VIP RECEPITON AND DINNER	2 Passes	2 Passes	
BRANDING <ul style="list-style-type: none"> • Company logo and 150 word description on website and logo in program • Name recognition, logo and/or company name on event marketing • Logo on intermission slides 	yes + logo on event signage	✓	✓
ATTENDEE CONTACT INFO <ul style="list-style-type: none"> • Name, Company, Title, Address, Phone ~ will also include attendee email for those attendees who opt in 	✓	✓	✓
SPONSOR RECOGNITION <ul style="list-style-type: none"> • Acknowledgement of your contribution as a sponsor 	Opening remarks	Opening remarks	
CONFERENCE REGISTRATIONS <ul style="list-style-type: none"> • Any company speaker or panelist is included in this number 	4 Passes	3 Passes	2 Passes

ALA CARTE BENEFITS

MUST BE GOLD OR PLATINUM SPONSOR

BREAKFAST TOWNHALL

ADDITIONAL COST: \$ 3 000

Sole sponsorship of a private breakfast. Breakfast is casual and includes a moderated open discussion on a mutually chosen topic.

- Host 10 - 12 CIOs or Sr. IT decision makers
- Speaker must be Company Executive
- Topic must be approved and non-commercial
- No slides
- Efforts will be made but not guaranteed to include selected attendees
- Sponsor signage is allowed in room

HOSTED LUNCH TABLE DISCUSSION

ADDITIONAL COST: \$ 1000

- Host 6 - 8 attendees during lunch
- Efforts will be made but not guaranteed certain attendees
- Topic must be approved by organizer, non-commercial, relevant to theme and sessions
- Topic preference given in commitment order

FULL PAGE PROGRAM AD

ADDITIONAL COST: \$ 500 OR \$ 1000

- Place full page in conference program
- Have full page ad on back cover of program